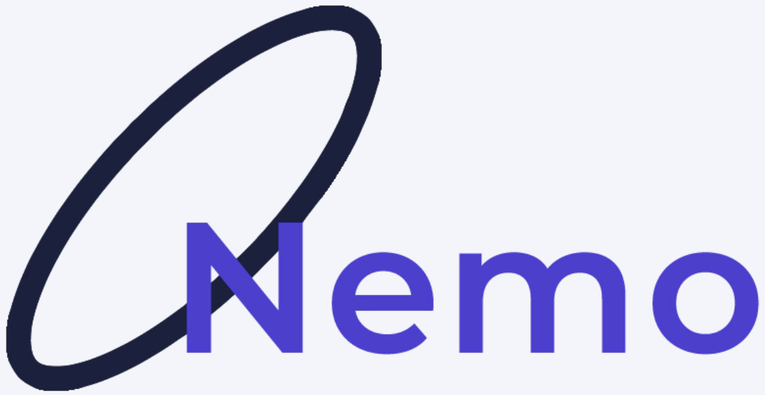


Neurotechnology improving productivity and reducing stress level

We want to prevent employee burnout without reducing productivity

Next-generation workforce management needs more objective and individualized tools to increase the productivity of personnel

$11

is the average loss of the firm per one hour of procrastination of an employee in Moscow

67%

of employees are experiencing burnout symptoms while working remotely

40%

of workers reported their job was very or extremely stressful

Nemo

Our value

Nemo is a full-stack neurotechnology to raise productivity and control stress & health.

Nemo helps to determine the personal psycho-emotional state of an individual depending on the type of activity, training, and optimization for the transfer of a person to their productive state.

Our software is compatible with any wearable device equipped with special sensors (such as glasses, bands, over-ear headphones etc.)

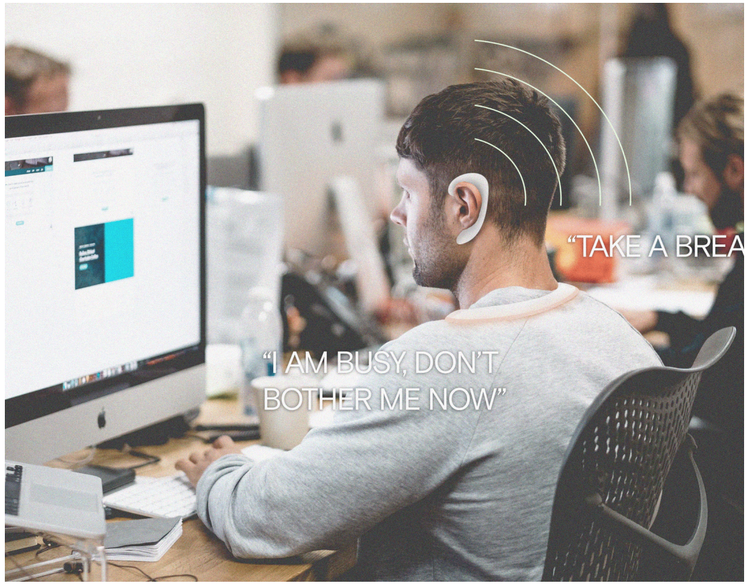
our software provides tools to measure a person’s productivity for business, industrial, and personal applications

Our ideal client

1. **Has more than 200 employees**
2. **Has its own IS department**
3. **Competes for the “Top Employer” title**
4. **Strives to be modern and progressive**

Digital enterprise

IT corporations with programmers, designers and other intellectuals



Traditional company

Business Service Operations centers, Integrated Service Centers

How does it work?

TECHNOLOGICALLY:

Device → x2 neural networks → Apps + desktop dashboard

gets data from 2 points behind the ears

detects 12 facial gestures and 5 health parameters

shows performance monitoring and level of stress evaluation

OPERATIONALLY:

Company orders and installs headsets for its employees and pays for an annual subscription
(149 USD + 60 USD / year)

→ Employee uses the headset and has a dashboard with personal recommendations based on emotions, fatigue, and stress levels

→ Manager accesses the app/website with an overview of the team dashboard

The market of Neurotechnology

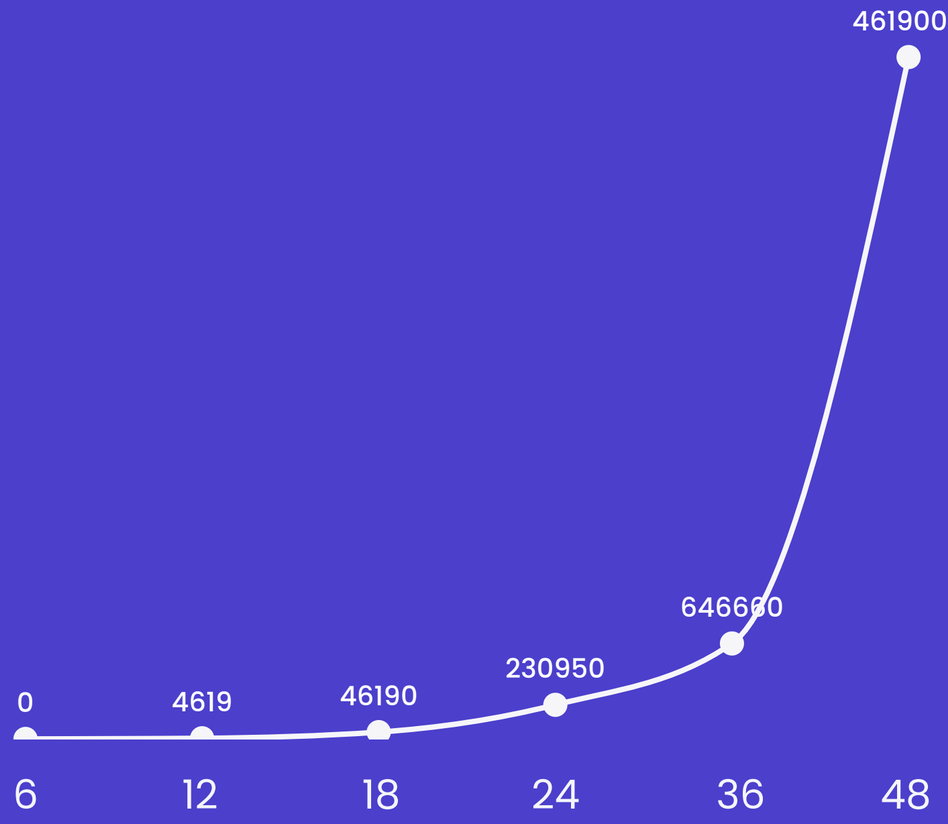
The CAGR is **15%** year-on-year

[1] based on Neurotech report 2020-2024 // neurotechreports.com

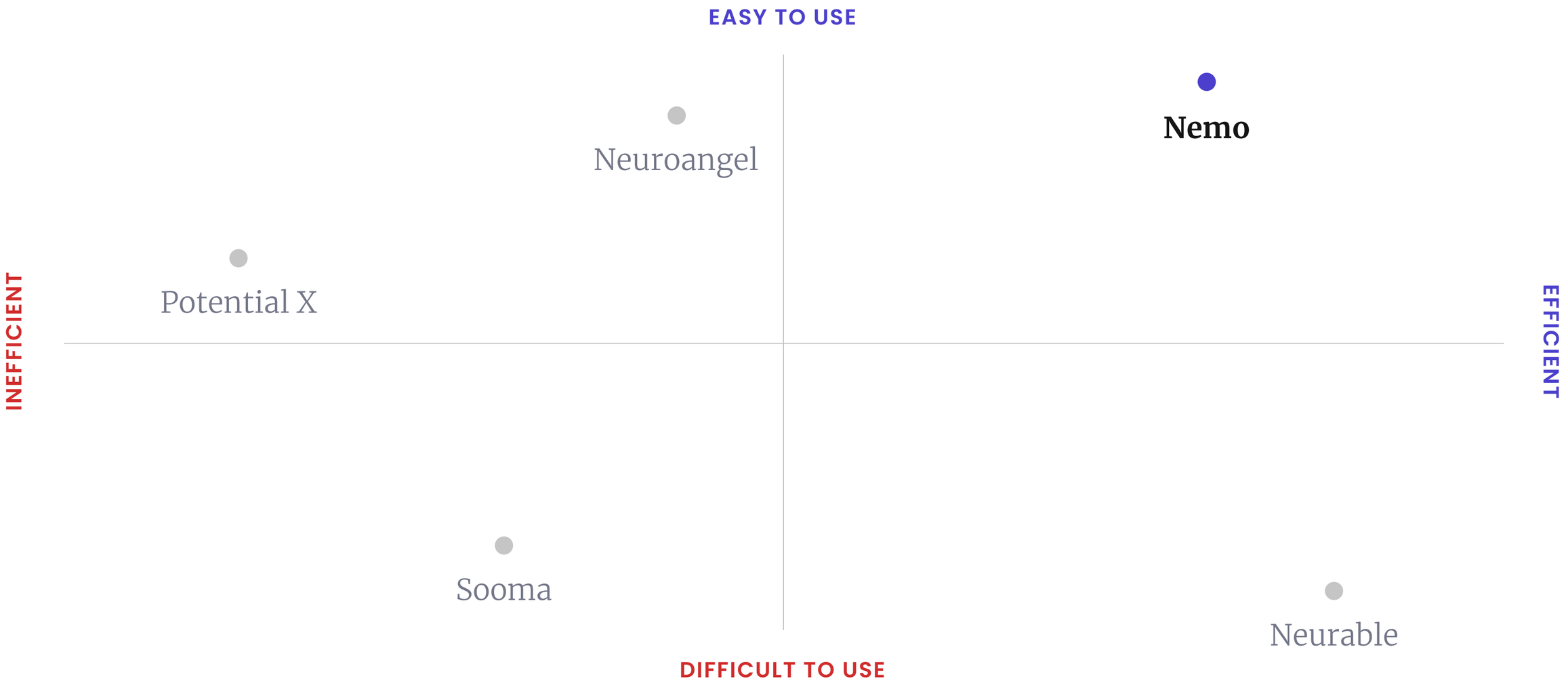
$149 – the price of a one device **0.55 – margin**

$5/month – the price of a corporate subscription per kit

Period	Months	Devices, total	Subscription revenue	Total revenue
Prototype	6	0	0	0
Tests	12	20	600	4 619
Launch	18	200	6 600	46 190
Growth	24	1 000	36 600	230 950
Self-sufficiency	36	2 800	204 600	646 660
4-year target	48	20 000	1 404 600	4 619 000



Competitors



+ indirect competitors: employee tracking systems / performance monitoring software – *yva.ai, kickidler, work examiner*

COMPETITIVE ADVANTAGES

New approach

We measure both brain waves and face gesture, unlike our competitors

High accuracy of data processing

Our software already shows outstanding results on tests and has high potential to improve

Multi-applicability

Nemo can be used in many fields from IT companies to taxis and distribution centers. The additional feature of control of devices has limitless applications

Rapidly scalable technology

Our plans

1

MVP

early 2021

2

Apps & software

mid 2021

3

Full-stack product (app+device)

late 2021

Nemo's team

Ilya Zisman

Higher School of Economics,
Research
Machine Learning Engineer
at Bosch

Lev Shavzis

Prague University of Economics and Business,
Market analyst at Philip Morris International

Kirill Sosnin

Lomonosov Moscow State University,
Analyst, IP Lawyer at National Technology Initiative

Mikhail Stepanov

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