UNICOMP

Platform that helps applicants and universities establish high-quality communication by providing the necessary data to both parties.

2023

Existing problems

- Websites of universities do not contain complete and up-to-date information and are inconvenient

- Universities need to compete for the best students, so they need channels of communication with them

- Applicants find it hard to compare universities manually

- They have to subscribe to each university to follow the events

Our solution

We build high-quality communication between universities and applicants

Single aggregator of information. Comparison of universities by category

Calendar of educational events

Location of universities on the map. Guide for foreigners

But our main value is

- Every year, in Kazakhstan, about 16% of students drop out for various reasons.

- Most often, it leads to a decrease in university income by 16% for the third and fourth years, despite the fact that expenses practically do not decrease.

- The main reasons for expulsion are: finances, dissatisfaction with the university and specialty.

- So we help minimize losses for universities.

Business model

For Kazakhstan

$865

PROMOTION OF COMPANIES ON THE SITE

$755

PROMOTION OF UNIVERSITIES ON THE SITE
ESTABLISHING COMMUNICATIONS WITH
APPLICANTS

$12080

Universities

16 universities for $755 (350 thousand tenge)

- Universities get into the "Recommended", in the top directory of universities
- They get the opportunity to create tests for applicants in order to contact them later

$8650

Companies

10 companies for 865$ (400 thousand tenge)

- Get into recommendations in the guidebook (2 companies for 5 cities of Kazakhstan)

Other income

Lead generation

Hypothesis under consideration

Untested earnings hypotheses. Lead generation revenue for each university

Financial Forecast

Monthly income forecast for 6 months.

Market Size

Worldwide

$22B
TOTAL AVAILABLE MARKET (TAM)

$12.1B
SERVICEABLE AVAILABLE MARKET (SAM)

$1.9B
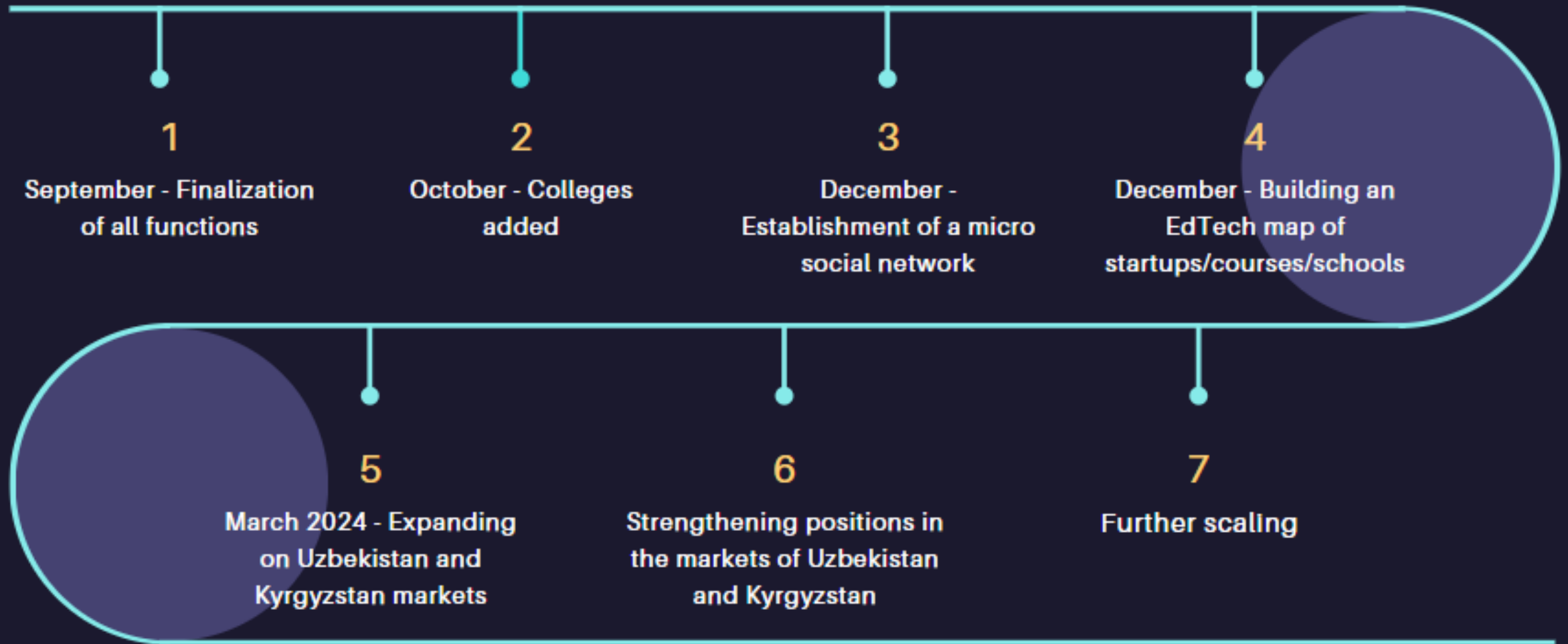**SERVICEABLE OBTAINABLE MARKET (SOM)**

PROJECT EXPORT

In 5 years

1 CIS countries

2 MENA

3 Some countries of Southeast Asia

Road Map

All dates are relative. New features will be added during implementation.

1

September - Finalization of all functions

2

October - Colleges added

3

December - Establishment of a micro social network

4

December - Building an EdTech map of startups/courses/schools

5

March 2024 - Expanding on Uzbekistan and Kyrgyzstan markets

6

Strengthening positions in the markets of Uzbekistan and Kyrgyzstan

7

Further scaling

Comparison with competitors In Kazakhstan

	U/C		UNIVISION.kz	ipusknik	O
All universities in Kazakhstan	✔	✔	✖	✔	✖
Comparison of universities	✔	✖	✖	✖	✖
Establishing communications	✔	✖	✖	✖	✖
News feed	✖	✔	✔	✔	✖

Required investment to launch:

$40 000 in return for 9-10 percent

Salaries: **$15 000**

Marketing: **$20 000**   **for several months**

Add. expenses: **$5 000**

Our Team

Khangeldin Ansar

- CEO, founder
- 3rd CS year student

Arzumaniyan Andrey

- CTO, co-founder
- Full-stack developer
- 3rd year Cs student

Yerbol Izbassarov

- Mentor, potential partnership
- Created college.kz 8 years ago
- Ex-Rector, Ex-Prorector of 2 universities

Thank you for your attention!

Our contacts

khangeldinansar@gmail.com   arzumaniyan_andrey@gmail.com

+77082207509   +77713967929

Instagram: unicomp_int
LinkedIn: Unicomp International